

# Title: Life-LCA: The first case study of the life cycle impacts of a human being

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**DER SPIEGEL**

Gesellschaft

## Einer für alle

**Zukunft** Ein deutscher Unternehmer will Buße tun für das Kohlendioxid, das er im Laufe seines Lebens in die Atmosphäre geblasen hat. Er will bis zu seinem Todestag eine positive Ökobilanz vorweisen. Ist er ein Spinner, ein naiver Idealist oder ein Vorbild? *Von Uwe Buse*

*The New York Times*

## *Carbon Conscious: How One Man Is Shrinking His Footprint*

 **Deutschlandfunk**

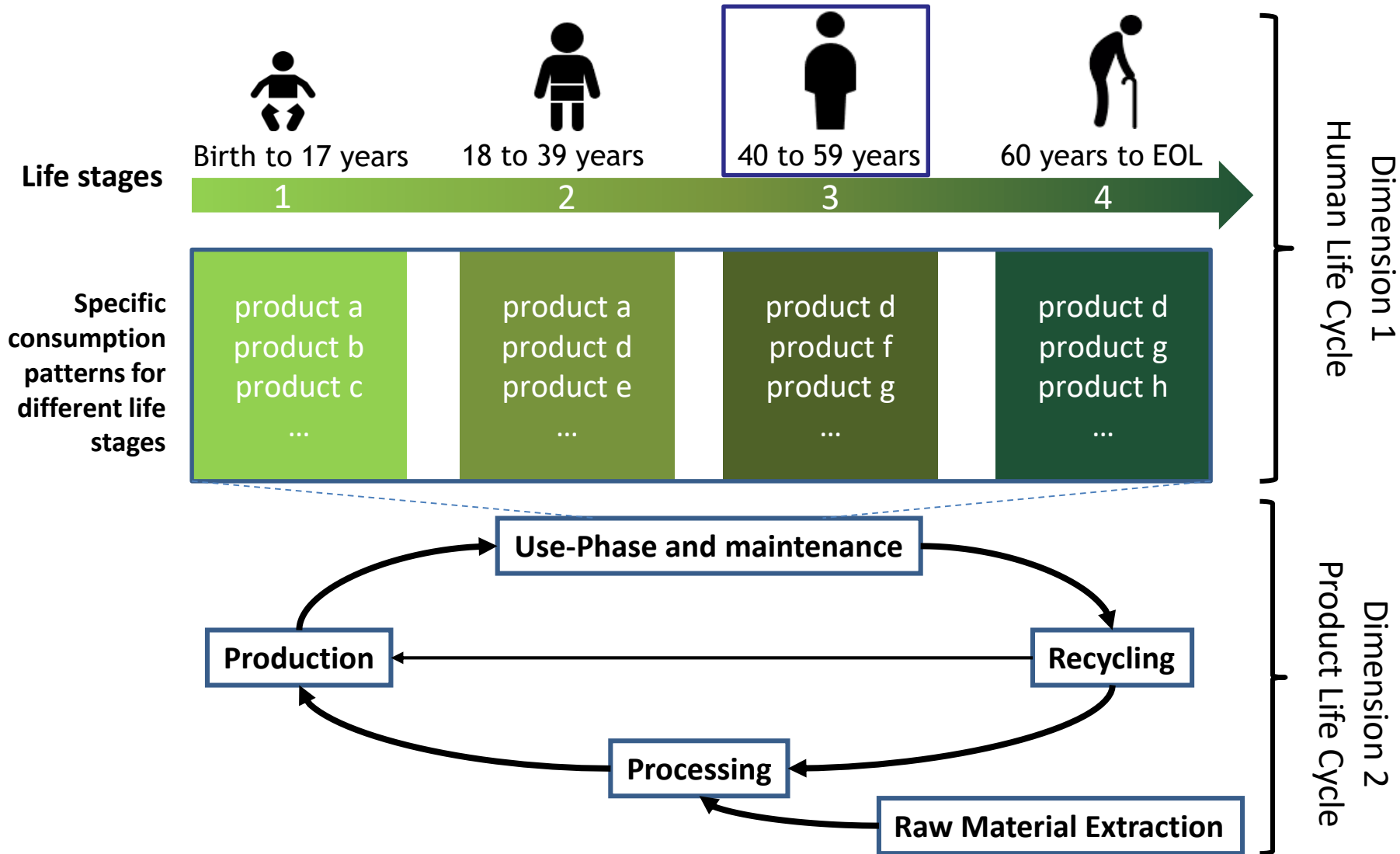
Klimaneutral leben

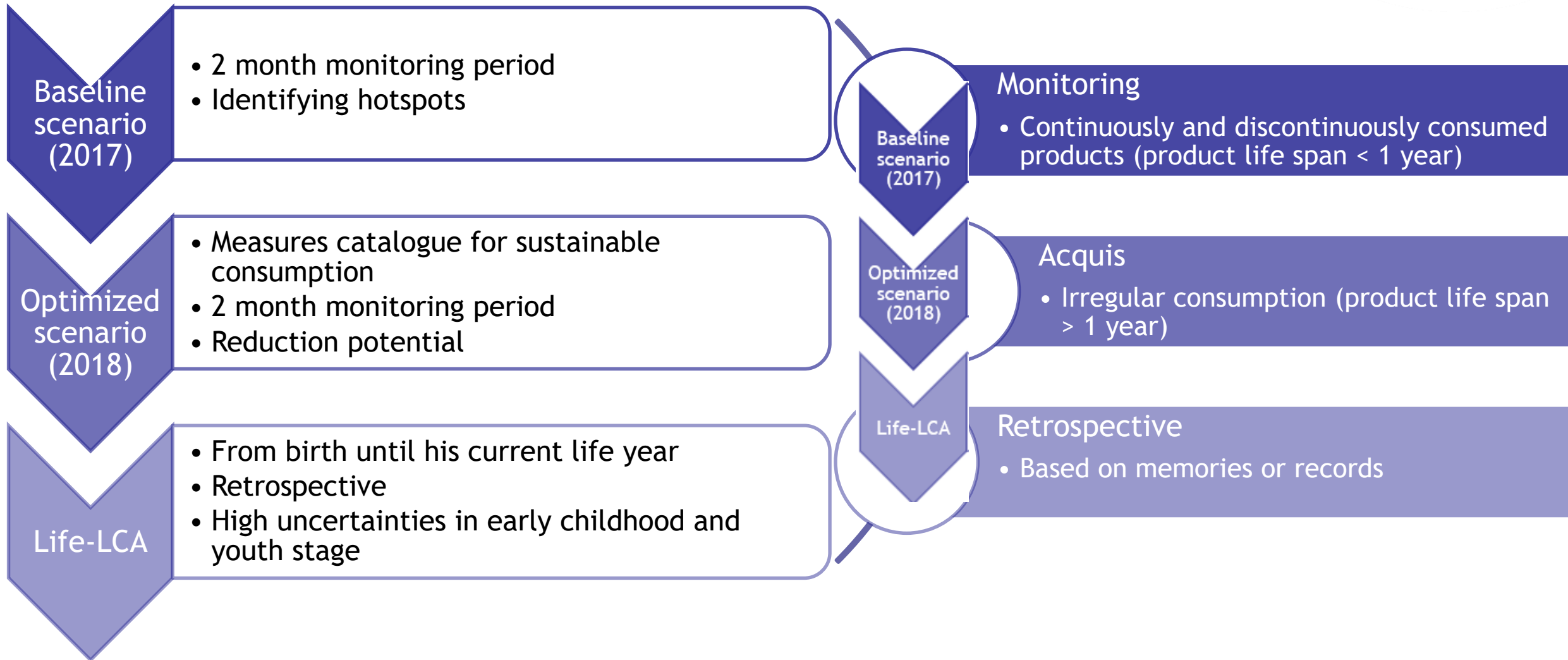
**"Ich möchte keine ökologischen Schulden hinterlassen"**

- Private consumption is responsible for approx. 64% of the global CO<sub>2</sub> emissions
- ca. 50% of these emissions are caused by the richest 10% of the world's population (Oxfam, 2015)

→ Increasing environmental awareness by making the individually caused ecological damage measurable, tangible and showing optimization and reduction potential in detail

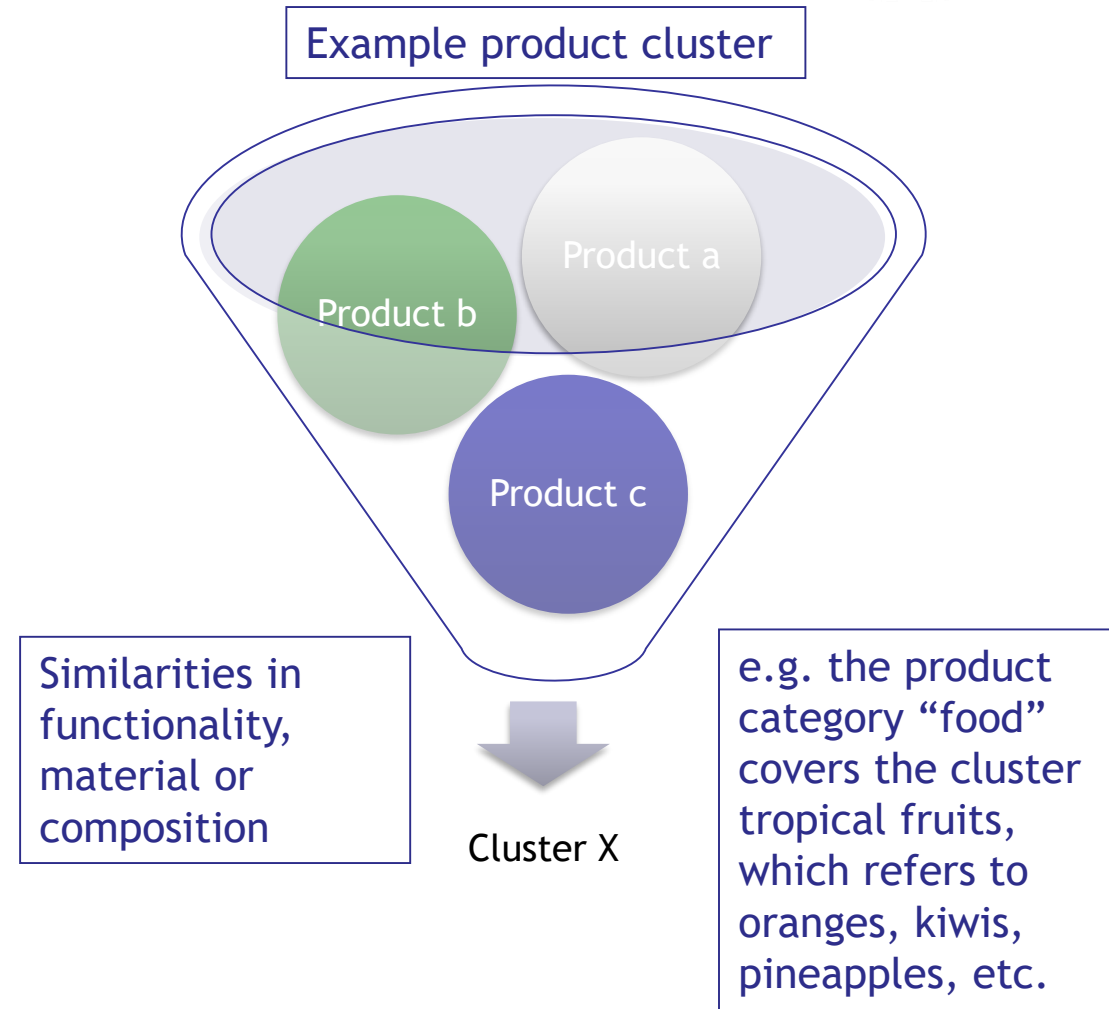
# Goal and Scope: System boundaries

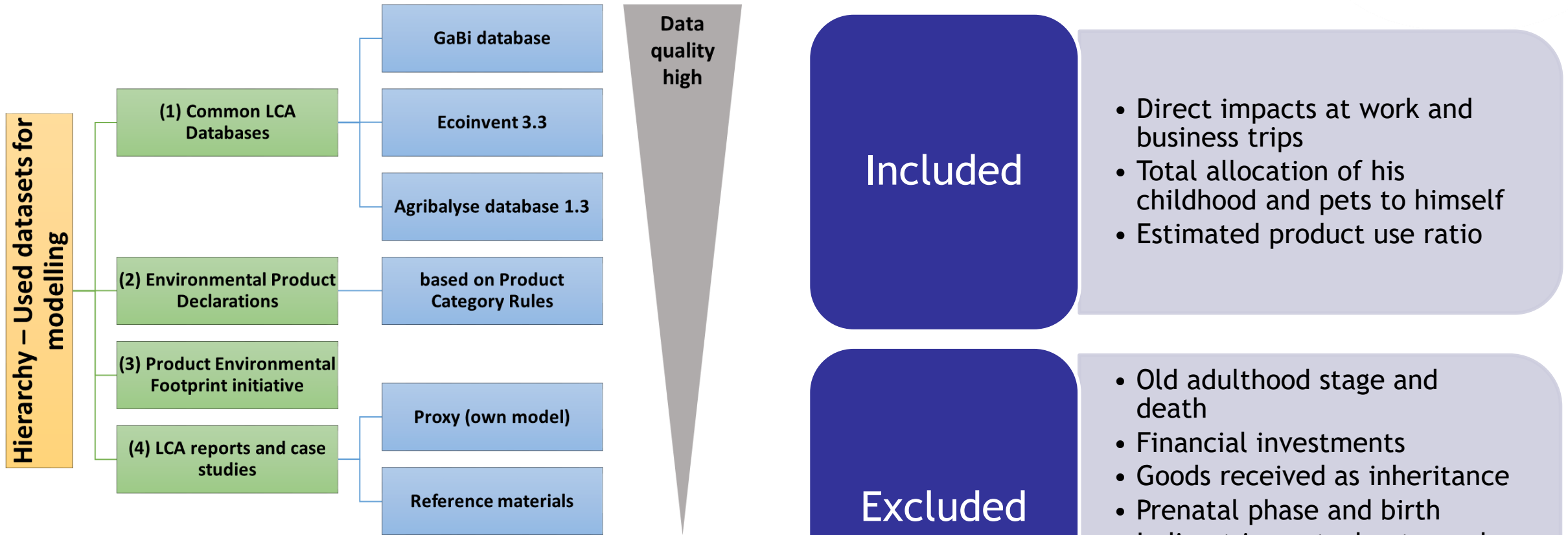






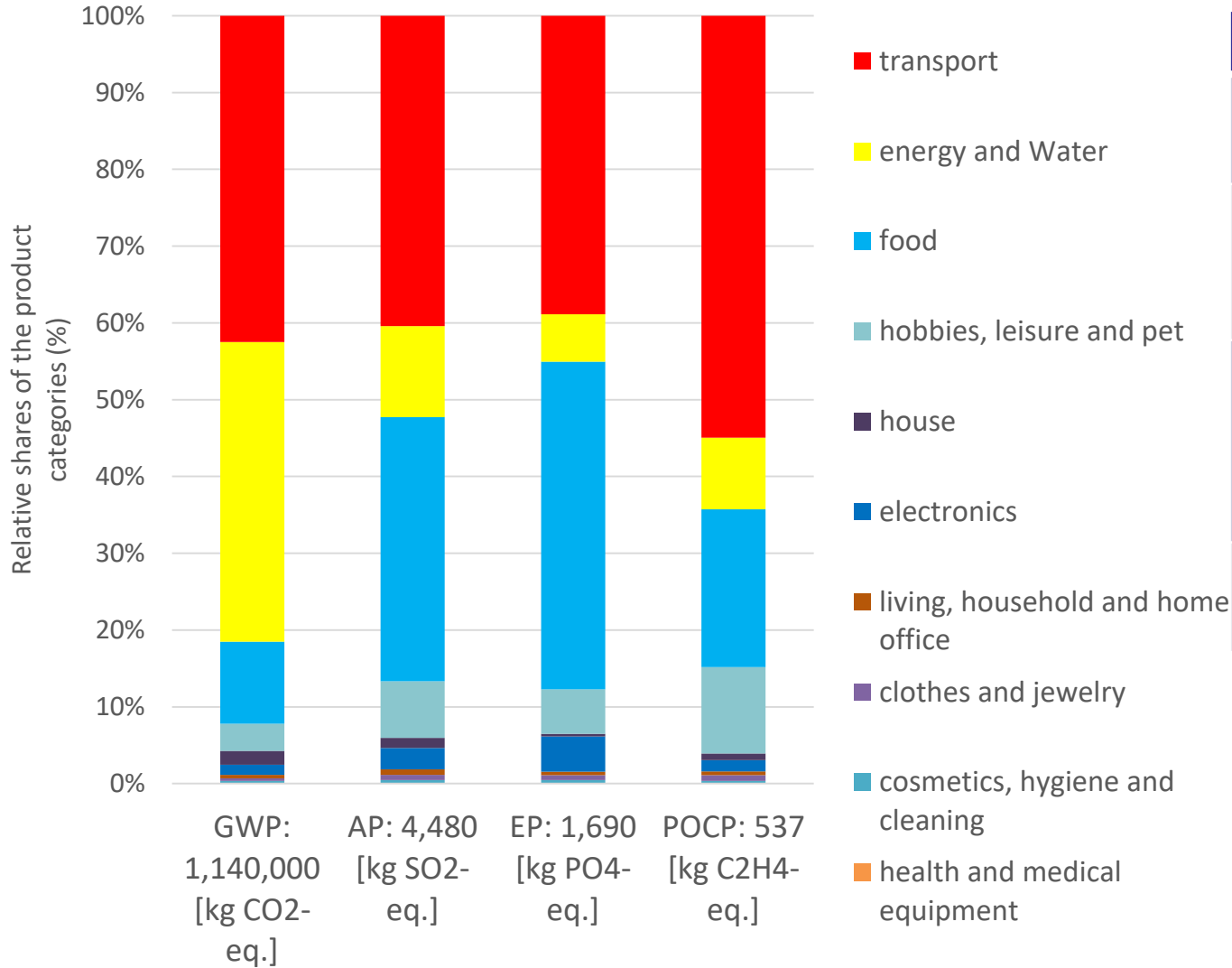
Product category	Clusters (n)
clothes and jewelry	23
cosmetics, hygiene and cleaning	17
electronics	15
energy and water	6
food	41
health and medical equipment	5
hobbies, leisure and pet	29
house	16
living, household and home office	49
transport	12





## Impact categories:

- Global Warming Potential (GWP)
- Acidification Potential (EP)
- Eutrophication potential (EP)
- Photochemical Ozone Creation Potential (POCP)



Product category	Main contributor
Transport	9 cars over 30 years Business flights
Food	Diary products Meat Coffee
Energy and Water	1986-2014 oil for heating and conventional electricity
Hobbies leisure and pet	Pets (mainly his current dog)

average yearly impact of around 23.3 t CO<sub>2</sub>-eq., which is more than twice of the average German (UBA 2019)

# Results - Baseline scenario (BS) vs. Optimized scenario (OS)



Product category	GWP [kg CO <sub>2</sub> -eq.] (baseline scenario)	GWP [kg CO <sub>2</sub> -eq.] (optimized scenario)	Difference [%]
transport	18,628	3,484	-81
food	2,560	738	-71
hobbies, leisure and pet	921	469	-49
clothes and jewelry	96	70	-28
cosmetics, hygiene and cleaning	88	70	-20
energy and water	4,214	3,418	-19
house	641	641	0
electronics	374	381	+2
health and medical equipment	0,6	0,75	+20
living, household and home office	95	230	+59
SUM	≈ 27,600	≈ 9,500	-66

## Measures for optimization

- Disbanding flights
- Almost vegan diet
- New dog feed
- Face to Face Meetings
- Replacing heating system

BS vs. OS: Reduction in between 59-66% for all impact categories

## GWP :

Baseline scenario: Transport, energy and food have a total share of roughly 90%

## GWP:

OS vs. BS: 20% lower than the average German (per year).





- First insights how to practically apply a LCA approach on a human being
- Performance tracking, revealing of reduction potentials, and the identification of possible trade-offs were possible
- Better identification of the analyzed person with its caused impacts
  - led to significant positive changes in the study object`s consumption pattern

## Remaining challenges

- High data uncertainties for the childhood and youth stage
- More case studies of persons with different backgrounds, ages or lifestyles necessary
- Improvement of data quality
- Future studies should also consider additional impact categories

# Thanks for your attention!

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